



Show Sponsorship

The Tidemark Theatre is a municipally owned facility operated by the Tidemark Theatre Society which is a non-profit society. Its mandate is to be a nationally recognized centre for the arts that contributes culturally, economically and socially to our community.

The Tidemark Theatre prints and distributes ~20,000 tickets per year for shows, concerts, and other events hosted here at the venue. As the venue grows, the Tidemark Theatre Society will be continuing to book more shows and host more events, resulting in even more ticket sales!

Why Become a Sponsor of the Tidemark Theatre?

- The Tidemark Theatre hosts over 100+ events each year.
- The Tidemark Theatre sells over 22,000 tickets per year.
- The Tidemark Theatre seats 467 people – that's 467 people who see YOUR marketing materials as a sponsor every time we host a SOLD OUT SHOW.
- There are over 1711 fans on the Tidemark Theatre's Facebook page.
- There are over 1233 followers on the Tidemark Theatre's Twitter feed.
- Our e-newsletter distribution list has a following of over 4000 subscribers!
- Recognition on the Tidemark Theatre website.
- Support arts and culture in your community!

Sponsorship Benefits Include:

- Corporate logo on all associated media coverage, print publications, advertising & marketing materials, and social media campaigns
- All press releases and newspaper ads published will include your company name, logo, and recognition as "Show Sponsor"
- Recognition as a Show Sponsor on the Tidemark Theatre website, including company name, logo, and link to your company's website
- All radio advertising and weekly interviews will recognize your company as "Show Sponsor"
- Recognition on the BIG SCREEN in our pre-show videos throughout the season leading up the event
- Recognition as a sponsor on Tidemark Theatre Facebook page (1711 fans and growing!)
- Recognition as a sponsor on the Tidemark Theatre Twitter page (1233 fans and growing!)
- Tidemark e-blast recognition 4X a year to our membership list (~4000 subscribers)
- All posters, brochures, and signage will recognize your company as a sponsor
- 2 tickets to a TTS Presentation of your choice (value of ~ \$75/show)
- Flexible payment plan available

Show Sponsors Are Also Provided With the Following Opportunities on the Night of the Performance:

Keynote Speaker Spots

- Representatives or featured guests of your company will have an allotted time of 2 minutes to speak at the beginning of sponsored Tidemark show.

Rights to Banner Advertising Space

- Banner and/or signage advertising space will be provided in a highly visible location in the lobby on the sponsored Tidemark show night.

Dedicated Table Booth Space

- A dedicated table or booth space will be provided on the night of the sponsored Tidemark show for your company and be located in a highly visible area that is easily accessible to the public.

Rights to Product Distribution & Sampling

- Rights to distribute free products and samples at the event will be granted to your company.

To discuss sponsorship opportunities contact:

sponsorship@tidemarktheatre.com

250.287.7465 ext. 706