



## **Ticket Back Sponsorship**

The Tidemark Theatre is a municipally owned facility operated by the Tidemark Theatre Society which is a non-profit society. Its mandate is to be a nationally recognized centre for the arts that contributes culturally, economically and socially to our community.

The Tidemark Theatre prints and distributes ~20,000 tickets per year for shows, concerts, and other events hosted here at the venue. As the venue grows, the Tidemark Theatre Society will be continuing to book more shows and host more events, resulting in even more ticket sales!

### **Why Become a Sponsor of the Tidemark Theatre?**

- The Tidemark Theatre hosts over 100 events each year.
- The Tidemark Theatre sells over 20,000 tickets per year.
- The Tidemark Theatre seats 467 people – that’s 467 people who see YOUR marketing materials as a sponsor every time we host a SOLD OUT SHOW.
- There are over 2280 fans on the Tidemark Theatre’s Facebook page.
- There are over 1320 followers on the Tidemark Theatre’s Twitter feed.
- Our e-newsletter distribution list has a following of over 4480 subscribers!
- Recognition on the Tidemark Theatre website.
- Support arts and culture in your community!

### **Sponsorship Options:**

Ticket Back Sponsorship (36,000 tickets)	\$2,000
Ticket Back Sponsorship (24,000 tickets)	\$1,500
Ticket Back Sponsorship (12,000 tickets)	\$1,200

### **Sponsorship Benefits Include:**

- Corporate ad & logo on back of tickets
- 2 tickets to a TTS Presentation of your choice (value of ~ \$75/show)
- Tidemark e-blast recognition 4X a year to our membership list (~4400 subscribers)
- Recognition as a sponsor on the Tidemark Theatre website
- Recognition as a sponsor on Tidemark Theatre Facebook page (2280 fans and growing!)
- Recognition as a sponsor on the Tidemark Theatre Twitter page (1328 fans and growing!)
- Flexible payment plan available
- Recognition on the BIG SCREEN in our pre-show videos

To discuss sponsorship opportunities contact:

[sponsorship@tidemarktheatre.com](mailto:sponsorship@tidemarktheatre.com)

250.287.7465 ext. 706