



### **Ticket Envelope Sponsorship**

The Tidemark Theatre is a municipally owned facility operated by the Tidemark Theatre Society which is a non-profit society. Its mandate is to be a nationally recognized centre for the arts that contributes culturally, economically and socially to our community.

The Tidemark Theatre prints and distributes over ~20,000 tickets per year for shows, concerts, and other events hosted here at the venue. As the venue grows, the Tidemark Theatre Society will be continuing to book more shows and host more events, resulting in even more ticket sales!

#### **Why Become a Sponsor of the Tidemark Theatre?**

- The Tidemark Theatre hosts over 130 events each year.
- The Tidemark Theatre sells over 24,000 tickets per year.
- The Tidemark Theatre seats 467 people – that’s 467 people who see YOUR marketing materials as a sponsor every time we host a SOLD OUT SHOW.
- There are over 5100 fans on the Tidemark Theatre’s Facebook page.
- There are over 1500 followers on the Tidemark Theatre’s Twitter feed.
- There are over 1400 followers on Tidemark Theatre’s Instagram feed.
- Our e-newsletter distribution list has a following of over 7000 subscribers!
- Recognition on the Tidemark Theatre website.
- Support arts and culture in your community!

#### **Sponsorship Options:**

Ticket Envelope Sponsor	(10,000 envelopes)	\$2500
Ticket Envelope Sponsor	(5,000 envelopes)	\$1250
Ticket Envelope Sponsor	(2,500 envelopes)	\$ 600
Ticket Envelope Sponsor	(1,000 envelopes)	\$ 350

#### **Sponsorship Benefits Include:**

- Corporate ad & logo on ticket envelopes
- Tidemark e-blast recognition to our membership list (over 7000 subscribers and growing!)
- Recognition as a sponsor on the Tidemark Theatre website
- Recognition as a sponsor on Tidemark Theatre Facebook page (3054 fans and growing!)
- Recognition as a sponsor on the Tidemark Theatre Twitter page (1485 fans and growing!)
- Flexible payment plan available
- Recognition on the in-house monitors in our pre-show videos

To discuss this or other sponsorship opportunities contact:

Susan Mooney, Development Coordinator

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