



TAG Hanging Guidelines

Best Practice Requirements:

- Exhibitors must be the designers, photographers, and/or creators of the items included in the show.
- Original work is strongly encouraged. Reproductions must be to professional standards and clearly identified as reproductions.
- All work should be well conceived, professionally executed without technical faults, and demonstrate an identity of design.
- Outsourced items made by another person and articles in any medium using a commercial kit are not permitted to be included in your show.
- **Items may not have appeared in any previous TAG show.**
- All items must be ready to hang and follow professional framing practice. Ensure that all glass is clean.
- Tidemark staff reserve the right to remove any art not hung according to TAG Hanging Guidelines
- In order to respect the integrity of the exhibition, works that are sold should be collected by the purchasers after the run of the show.
- A biography and/or artist's statement **MUST** accompany each exhibitor. Business cards are also encouraged.

Hanging Your Work:

- All hanging decisions are yours but they must comply with the recommended practices below.
- All equipment needed for use with the Tidemark Art Gallery hanging system is provided and carefully stored in a large plastic bin. Return all items neatly to this bin and return to the locked storage closet at the far end of the Gallery when finished.
- Always use the TAG Hanging System to hang your work. **Nothing should be directly affixed to the TAG walls.**
- Always use the ladder provided to hang your work and adjust the Gallery lights. Never stand on chairs.
- Consider the label as part of the overall effect of the display and place it in a consistent, predictable manner
- Labels are highly encouraged. It is the responsibility of the exhibitor to complete the labels in a professional manner. Labels should not exceed 15 square inches, and must be affixed to the piece itself, not the art gallery walls. A typed price list that includes title, medium and price must also be submitted.
- 3D work may be placed on plinths provided by the exhibitor or those provided by TAG.

Displaying Your Work:

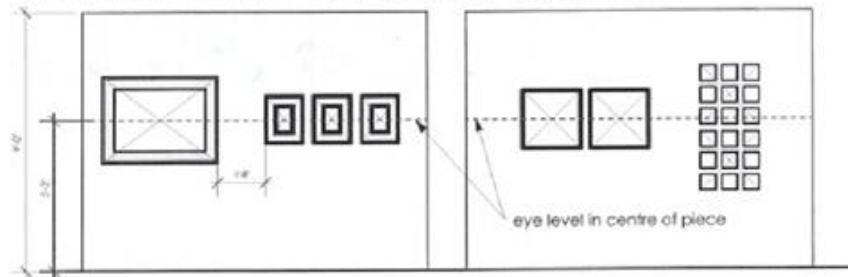
- If items are not consistent in some manner (same sizes/frames), group visual work by size, color, theme, a series cluster or shape. Large group users should allow a mixing of the pieces, rather than a wall of work by one person (see attached Method One and Two).
- Place the work around the room (leaning against the wall) before you begin. Choose pieces that work best together.
- Hang large pieces 63 inches to the center of the piece. Smaller, grouped pieces should 'close off' to that piece in some manner (see attached Method One and Two).
- Try to avoid double and triple hanging unless the pieces are extremely small or part of a multiple work.
- Large unrelated pieces need at least 16 inches between outside edges. Moderate sized pieces (16 inches wide) work well with 4 inches between outside edges. Minimum distance between grouped pieces is best no closer than 3 inches.

I have read and agree to the hanging guidelines outlined in this document.

Name: _____

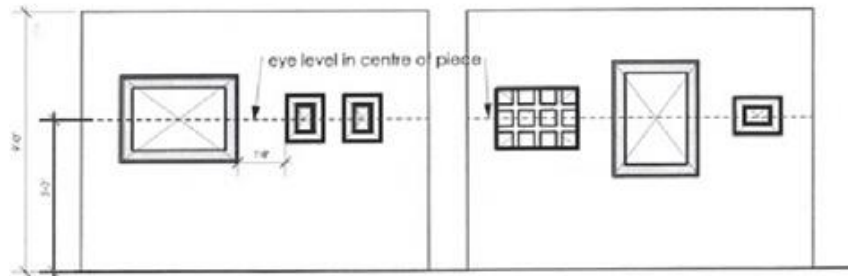
Signature: _____

METHOD ONE - CENTERING METHOD

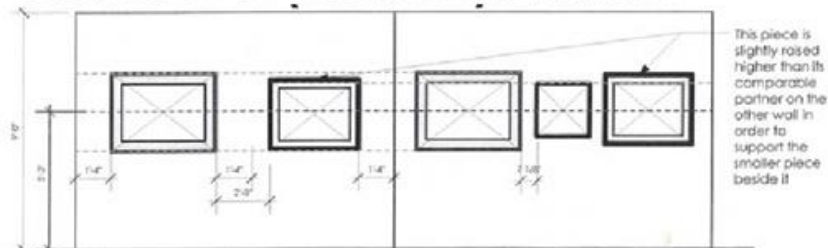


The simplest and most effective hanging method is to hang pieces so they're centered at average eye level (63 inches off floor). Space to **group** at 4" - 6" apart or spaced to **separate** at 16" - 20" apart.

Always consider grouping by style, colour, or a deliberate contrast between pieces.



METHOD TWO - CLOSING OFF METHOD



The problems in hanging arise when several small and large pieces of different subject matter and style have to be hung in close proximity. This can be addressed using **CLOSING OFF**: a method in which deliberate attempts are made to line up horizontal lines with elements of frames, matboard, or even with horizon lines that exist inside the subject matter itself, such as obvious horizon lines. Always begin by hanging the largest pieces at eye level. Then "close off" with smaller pieces.

The distance between the outside edges of the frames is important. Large, unrelated pieces need to be at least 16" apart.

Moderate-sized pieces (16" wide) work well 4" - 6" apart.

